

CALL FOR CASES AND PROPOSALS
2016 Annual NACRA Conference
North American Case Research Association
October 6 – October 8, 2016
Harrah's Las Vegas, Nevada

Important Dates

- 03 June Proposals for "New Views" Panels, Workshops, and Symposia
- 06 June Case and Newcomer/Fast Track Workshop **submission deadline at Noon EST.**
- 08 July Decisions to authors; Conference registration opens
- 02 Sep Early Registration deadline (for discounted conference fee)

Cases: Cases **DUE 06 June, 2016.** NACRA's annual meeting features a distinctive case roundtable discussion format which aims to help authors develop teaching cases that support student-centered discussion-based learning and are suitable for publication in textbooks and refereed journals (such as NACRA's *Case Research Journal*). Roundtable participants offer constructive suggestions about each other's' cases.

*In submitting your case, you are committing to having at least one author attend the NACRA conference and participate in case roundtables on October 7 (**begins at 8 am**) and October 8 (**ends at noon**). Authors who submit two cases to two different tracks **must** have a co-author who will also attend the conference and participate in the roundtable sessions on both days.*

Most cases target business school courses (e.g., accounting, entrepreneurship, ethics, finance, HRM, organizational behavior, strategy, technology and operations management, other topics). Cases dealing with educational administration, engineering, health-care management, social work, law, and other topics amenable to student-centered discussion-based learning are also welcome. Undisguised decision-focused cases based on primary sources (interviews, field visits) are highly preferred. Although cases may be disguised, they *must* be based on real events and real people in real organizations. Submitted cases may have been previously taught, but must not be previously published or accepted for publication elsewhere (journals, books, online) before the October 6-8, 2016 conference.

Newcomer/FastTrack Case Workshop: Two kinds of authors are encouraged to submit a 2-page case "embryo" for discussion at the Newcomer/Fast Track Case Workshop, Thursday October 6 (12-4 pm):

- Newcomers who want to learn how to develop effective teaching cases and instructors manuals
- Experienced authors who want advice on instructor manual (teaching note) preparation or on a new case approach -- such as an interdisciplinary or multi-media case. *In submitting your two-page Newcomer (Fast Track) case, you are committing to having at least one author attend the NACRA conference and participate in the Newcomer (Fast Track) Case Workshop on Thursday, October 6, 2016 (12- 4 pm).* See links on NACRA website for format instructions for FastTrack submissions

New Views (Panels, Workshops, and Symposia): Proposals welcome. Past conferences included sessions on Teaching with Cases, Case Research for Theory Building and Testing, Interdisciplinary Cases, Multimedia Cases. **Proposals DUE 03 June, 2016.** See www.nacra.net for the link to the 2016 conference website. New Views submission instructions are on the conference website.

About Harrah's Las Vegas: Harrah's Las Vegas is located in the heart of The Las Vegas Strip. Harrah's Las Vegas accommodations include more than 2,500 beautiful hotel rooms and suites, 86,664 square feet of casino space, seven outstanding restaurants, a sparkling outdoor swimming pool, a luxurious spa, state-of-the-art health club, full-service beauty salon, and a unique variety of retail options.

Transportation: The McCarran International Airport (LAS) is a short 15 minute drive from Harrah's Las Vegas (via shuttle, taxi or car). For information, see conference links at www.nacra.net.

Kathy Savage, NACRA Vice President for Programs, 2016
Northern Arizona University kathy.savage@nau.edu

See conference links on NACRA website for submission instructions (www.nacra.net)