

**NACRA 2015 CONFERENCE
EVENTS AND MEETINGS**

Thursday, October 8

Time	Location	Meeting/Participants
7:00am to 6:00pm	Sand Lake Foyer	NACRA Registration, guest tickets etc.
8:30am to 11:45am	St. John's 28	Lawrence Fellowship Recipient Workshop (by invitation only)
10:00am to 11:45am	St. John's 34	NACRA Board Brunch Meeting (NACRA Board)
12:00pm to 4:00pm	St. John's 30/31	Newcomer (Embryo) Workshop
12:30pm to 4:00pm	St. John's 28	Cases in French
2:00pm to 3:00pm	Sand Lake Foyer	Newcomer Workshop Coffee Break
4:00pm to 4:30pm	Sand Lake Foyer	Newcomers Welcome (Everyone is Invited)
4:30pm to 5:00pm	St. John's 34	Track Chair Meeting with John Gamble and Sally Baack (Track Chairs & Co-Chairs)
5:00pm to 6:00pm	Sand Lake Room	Opening Plenary/Keynote Speaker: Harris Rosen, Rosen Hotels & Resorts, Inc. Introduction by: Dr. Abraham Pizam, Dean, Rosen College of Hospitality Management.
6:00pm to 7:00pm	Conway Courtyard	Reception; Welcome Remarks by John Gamble, Dean, Texas A&M – Corpus Christi
7:00pm to 9:00pm	Conway Room	Dinner

Friday, October 9

7:00am to 8:00am	Sand Lake Room	Breakfast
7:00am to 4:00pm	Sand Lake Foyer	NACRA Registration (may be closed at meal times)
8:00am to 12:00pm		Case Roundtables
	St. John's 26	Accounting/Finance/Economics
	St. John's 27	Cases in Spanish
	St. John's 28	Entrepreneurship/Small Business/Family Business
	St. John's 29	Processes, Projects, & Technologies
	St. John's 30	Social Entrepreneurship & Sustainability
	St. John's 31	Marketing/International Business

	St. John's 32	Organizational Behavior/Human Resources
	St. John's 33	Corporate Governance & Ethics
	St. John's 34	Strategy and Policy
9:30am to 10:30am	Sand Lake Foyer	Coffee Break
12:00pm to 1:30pm	Sand Lake Room	Lunch and Case Research Journal Awards
1:30pm to 4:00pm	St. John's 34	Cases in French
		New Views Sessions
1:30pm to 2:25pm	St. John's 28	<i>Case Teaching: Choices and Tradeoffs</i> Jeff Shay, Washington & Lee University Sally Baack, San Francisco State University Armand Gilinsky, Sonoma State University
1:30pm to 2:25pm	St. John's 30	<i>Double Impact Case Research</i> Janis Gogan, Bentley University
2:30pm to 3:25pm	St. John's 28	<i>Writing Publishable Teaching Cases</i> Bill Naumes, University of New Hampshire Peggy Naumes, University of New Hampshire
2:30pm to 3:25pm	St. John's 29	<i>Compact Cases: Improving Student Teaching in the Classroom</i> Rebecca Morris, Westfield State University Gina Vega, Organizational Ergonomics
2:30pm to 3:25pm	St. John's 30	<i>Case Journal Rankings</i> Randall Harris, Texas A&M – Corpus Christi
3:30pm to 4:25pm	St. John's 28	<i>The Process of Getting Your Case Published in a PRJ: The Editors' Perspectives</i> Joe Kavanaugh, Sam Houston State University Armand Gilinsky, Sonoma State University John Lawrence, University of Idaho Chris Cassidy, Sam Houston State University Gina Vega, Organizational Ergonomics
3:30pm to 4:25pm	St. John's 30	<i>Truths and Fallacies Regarding Learning in Case Role Plays, Live Cases, and Experiential Exercises: The Case of "Helping the Hungry"</i> Kay Keels, Coastal Carolina University Marilyn Taylor, UM, Kansas City
4:30pm to 5:30pm	St. John's 26/27	CRJ Editorial Board (by invitation only)

6:00pm to 6:30pm	Transportation Lobby	Bus Ride to Universal CityWalk & Margaritaville
6:30 pm to 9:30pm	Margaritaville	Reception & Dinner

Saturday October 10

7:30 to 8:30am	Sand Lake Room	Breakfast, 2015 Conference Awards and NACRA 2016 Las Vegas Promotion
9:00am to 12:00pm		Case Roundtables
	St. John's 26	Accounting/Finance/Economics
	St. John's 27	Cases in Spanish
	St. John's 28	Entrepreneurship/Small Business/Family Business
	St. John's 29	Processes, Projects, & Technologies
	St. John's 30	Social Entrepreneurship & Sustainability
	St. John's 31	Marketing/International Business
	St. John's 32	Organizational Behavior/Human Resources
	St. John's 33	Corporate Governance & Ethics
	St. John's 34	Strategy and Policy
	St. John's 25	Cases in French
9:30am to 10:30am	Sand Lake Foyer	Coffee Break
11:00am to 12:00pm	St. John's 24	Case Research Foundation Board Meeting (Board only)
12:00pm to 1:30pm	St. John's 32	Advisory Council Meeting (NACRA Past Presidents only)
12:00pm to 1:00pm	St. John's 23	Lawrence Fellows Debrief (by invitation only)
12:00pm to 1:00pm	St. John's 33	Track Chair Debrief and 2016 Planning with Sally Baack and Cynthia Ingols
1:30 to 4:00pm	St. John's 30/31	NACRA Board Meeting & Lunch (by invitation only)
6:00 to 9:00pm	Wekiwa 5	NACRA Board Dinner (by invitation only; ticket necessary)